



SOLUTION-BASED MANUFACTURING

For Real-world Challenges in the Hospitality and Restaurant Industries

CHALLENGE:

~ Increasing F&B profitability ~ Elevating guest experience

A Truly Profitable Connection

Forbes designed these Mixology Carts with mixologist expert, Chris Adams, to contribute to an increase in F&B profitability and elevate your guest experience to a socially sharable level. Both your bartenders and mixologists will love the ability to wow guest tableside, and your guest will love the personal attention as they brag about the custom cocktail on social media. Meanwhile, the premium on that custom cocktail just added to the bottom-line of your F&B operations.



SOLUTION:

Mixology Carts



- Tableside Dining
- Casinos, Poker Room, VIP Lounge
- Meeting Rooms, Convention Halls
- Poolside, Guest Room Suites

It's all about the Experience!



Chris Adams: "Mixology for me, is no longer simply about cocktails, it is creating a 360-degree experience".



Key Takeaways:

- These carts are revenue generators on wheels
- Guests love the wow-factor and post on social media

Forbes
INDUSTRIES

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CHALLENGE:

~ Making a great first impressions

First impressions matter and setting the stage for positive guest experience is easy with the Forbes Industries iconic Birdcage® Luggage Cart. These carts are considered the standard of the industry for their quality and elegance. Designed with exceptional good looks and high-end materials, guests everywhere recognize the Birdcage® as the universal symbol of hospitality.



SOLUTION:

Birdcage® Luggage Carts

Custom Logos & Branding



The Birdcage® ~ The Universal Symbol of Quality in Hospitality ~ Works with any decor

Polished Brass



Polished Stainless Steel



Brushed Stainless Steel



Black Chrome



Centurion Black



Key Takeaways:

- The Birdcage® is the gold standard in welcoming guest and creating a great first impression
- First impressions matter as they set the tone for the guest's experience



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Food & Beverage Solutions

*Mobile Bars & Back Bars | Mixology Carts | Rolling Displays | Nesting Tables | Mobile Partitions |
Action Stations | Mobile Buffets | Tables and Banquet Furniture | Dance Floors | Public Guidance
In-Room Dining | Podiums & Host Stations | Service Carts & Equipment | and more...*

Hospitality Solutions

*Luggage Carts & Bellman's Equipment | Housekeeping Equipment | Power Assistance | Public
Area Carts | Laundry & Linen Carts | Garment Racks | Luggage Racks | and more...*

Health & Safety Solutions

*Safety Touch Antimicrobial Film | Mobile & Portable Shields | Countertop Shields | Mobile Hand
Wash Stations | Hands Free Sanitizer Dispensers | Public Guidance | Portable Signage
Compact Storage Tables and Chairs | Two Cart Housekeeping System | and more...*